OPPORTUNITY DECK

OFF THE GRID | DESIGN SUMMIT 2026

Design Leadership Panels | Elite Networking
Talent Discovery | Curated Showcases

12TH DECEMBER, 2026 | KOLKATA

1	15+	300+
DAY	SPEAKERS	DELEGATES



PART OF THE

BENGAL EDUCATION & EMPLOYMENT SUMMIT 2026

OFF THE GRID IS EAST INDIA'S BIGGEST DESIGN SUMMIT.

Off The Grid bridges East India's gap between world-class creative talent and commercial infrastructure.

It is the **ultimate centralized platform** for enterprise brands, founders, and agencies to **forge partnerships, drive market visibility, and hire the region's top 5% talent**.

THE DATA BEHIND THE OPPORTUNITY

25%

Of India's top creative workforce originates in Bengal

8.5K+

Creative tech and design professionals migrate out of East India annually

₹500Cr+

Regional enterprise design budgets outsourced to agencies in Mumbai and Bangalore alone

< 1% of ₹300Cr+

In Government IT/MSME funding utilized by the creative tech sector in Bengal, leaving massive state subsidies completely absorbed by traditional IT

₹25 Crore+

Annual B2B revenue generated by national design events, with Bengal's market share at absolute zero



THE OPPORTUNITY AT SCALE

Position your brand at the heart of East India's creative economy and **get direct access** to decision-makers actively looking to invest, partner, and adopt new tech.

3,000+
Ecosystem Footfall

As a core pillar of the Bengal Education & Employment Summit 2026, you command absolute market authority over a massive, cross-industry audience.

300+
Curated Industry Delegates

Get access to a strictly vetted inner circle of the most elite B2B buyers, founders and creatives of the region with active purchasing power.

01
Premium Venue

Housed at the prestigious Newtown Convention Centre, A world-class venue curated for exclusive networking, and creating high-stakes partnerships.



THE CURATED AUDIENCE

Every delegate at Off The Grid undergoes a rigorous application process. **We do not sell general admission tickets.** We curate an audience meticulously engineered for high-stakes networking, tech adoption, and elite recruitment.

30%

The Exclusive Creator Network

The city's most famous social media creators and digital storytellers.

They guarantee unparalleled digital visibility, amplifying your brand to millions beyond the venue.

40%

Studio Founders & Agency Owners

The ultimate creative heads and decision-makers from the region.

A concentrated room full of leaders actively deploying capital and hunting for strategic partnerships.

30%

The Elite Talent Pipeline

The top 5% of the regions most talented creatives and designers.

Fiercely vetted, industry ready, and primed for immediate, high-value recruitment.



THE FORUMS DESIGNED FOR VALUE

Off The Grid is **strategically divided into four dedicated zones**, where each space is built exclusively to drive massive brand visibility, facilitate direct transactions, and forge high-ticket commercial partnerships.

THE MAIN STAGE

Unmatched brand visibility alongside executive keynotes and industry panels to position your brand's authority.

PORTFOLIO EXCHANGE

Dedicated hiring ecosystem where agencies can review and recruit directly from the elite emerging talent.

BRANDED ZONES

Curated product showcase zones to put your tech directly in the hands of enterprise buyers, agency heads, and top-tier creators.

EXCLUSIVE NETWORKING

Curated spaces designed to build high-level relationships, and connect directly with founders and businesses.

OWN THE ECOSYSTEM

Command the ecosystem and dominate **East India's creative economy** with elite on-ground commercial access and massive digital amplification.

TITLE PARTNER

₹5,00,000

PRIME VISIBILITY & DIGITAL REACH

Event Naming Association, Extensive Brand Visibility and Shared Branding at the Bengal Education & Employment Summit 2026.

Stage Branding & LED Visibility, alongside Website, Social Media, and Ticketing Platform presence.

Networking Table Branding and Post-Event Impact Report & Media Assets.

ELITE STAGE PRESENCE & VISIBILITY

15-minute Speaking Opportunity.

60-second Brand AV run-time.

Emcee-Led Brand Engagement, Multiple Anchor Mentions, and Digital Podium Logo Animation.

ON-GROUND ACTIVATION & VIP ACCESS

Premium 2 × 2 m Experience Zone.

Dedicated Selfie / Content Creation Zone and Post-Event Brand Reel Challenge.

Delegate Kit Inserts and 5 Complimentary VIP All-Access Passes.

POWERED BY PARTNER

₹3,00,000

PREMIUM BRAND VISIBILITY

Extensive Brand Visibility and Shared Branding at the Bengal Education & Employment Summit 2026.

Stage Branding & LED Visibility, alongside Website, Social Media, and Ticketing Platform presence.

Networking Table Branding and Post-Event Impact Report & Media Assets.

STAGE PRESENCE & ENGAGEMENT

10-minute Speaking Opportunity.

30-second Brand AV run-time.

Emcee-Led Brand Engagement, Multiple Anchor Mentions, and Digital Podium Logo Animation.

STRATEGIC ACCESS & ACTIVATIONS

Standard 2 × 2 m Experience Zone.

Optional Selfie / Content Creation Zone and Optional Post-Event Brand Reel Challenge.

Delegate Kit Inserts aur 4 Complimentary VIP All-Access Passes.



CREATE YOUR PRESENCE

Drive **targeted brand impact** and embed your brand directly into the workflow of East India's top creatives and business leaders.

ASSOCIATE PARTNER

₹1,00,000

TARGETED VISIBILITY & REACH

Stage Branding & LED Visibility, alongside Website, Social Media, and Ticketing Platform presence.

Post-Event Impact Report & Media Assets.

FOCUSED BRAND ENGAGEMENT

15-second Brand AV run-time.

Digital Podium Logo Animation and Limited Anchor Mentions.

ESSENTIAL ACTIVATION & ACCESS

Optional 2 × 2 m Experience Zone.

Delegate Kit Inserts and 2 Complimentary VIP All-Access Passes.

SUPPORTING PARTNER

₹50,000

BRAND VISIBILITY & REACH

Stage Branding & LED Visibility, alongside Website, Social Media, and Ticketing Platform presence.

Post-Event Impact Report & Media Assets.

CORE ENGAGEMENT & ACCESS

Limited Anchor Mentions

Delegate Kit Inserts and 1 Complimentary VIP All-Access Pass.



ADDITIONAL PARTNERSHIPS & COLLABORATIONS

We partner with brands that bring real value to the event.

TECH & DIGITAL

Technology, Software, Creative Tools, and Internet Support.

HOSPITALITY & REFRESHMENTS

Venue Experience, Event Infrastructure, Hospitality, and Food & Beverage.

MEDIA & COMMUNITY

Media Outlets, Community Networks, and Knowledge Partners.

PRODUCTION & SWAG

Printing & Production, Merchandise, Gifting, and Photography & Videography.

SPEAK TO US FOR OFF THE GRID PARTNERSHIP OPPORTUNITIES.

Let's build East India's definitive creative and commercial ecosystem together.

Slots across Title, Powered By, and Strategic tiers are strictly limited.

PARTNERSHIPS DESK

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